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## AAP Insider

### School Division

#### New Speakers Announced for the School Division 2011 Annual Meeting

New speakers have been announced for the School Division Annual Meeting: **Sue Gendron**, Policy Coordinator, SMARTER Balanced Assessment Consortia (former Maine Commissioner of Education); **Steven Paine**, CTB/McGraw-Hill (former West Virginia State Superintendent of Schools and President, CCSSO) and **Ed McCoyd**, Executive Director for Digital, Environmental & Accessibility Affairs at AAP.



This year's conference will be held March 23, 2011, at the Ritz-Carlton Pentagon City. Highlights include The Impact of the Assessment Consortium on Curriculum Development, Content Delivery Models for 2011, Specially Designed Digital Gaming, Adolescent Literacy and the Future of Reading, and much more!

For additional information, visit [www.aapschool.org](http://www.aapschool.org).

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#### AAP CEO Tom Allen Featured on CNN Radio

Tom Allen, AAP's President and CEO, was featured on a piece on CNN Radio late last week called "Unpublished Authors Find Audience with E-Books." [Click here to listen.](#)

### About Us

The Association of American Publishers is the national trade association of the U.S. book publishing industry. AAP's members include most of the major commercial publishers in the United States, as well as smaller and non-profit publishers, university presses and scholarly societies.



## Freedom to Read

### Senate Judiciary Committee Approves Reader Privacy Legislation

On March 10 the Senate Judiciary Committee approved a Patriot Act reauthorization bill that would bar the FBI from using Section 215 to search library or bookstore records unless they relate to a suspected terrorist. This is a big win for AAP and its allied organizations in the Campaign for Reader Privacy.



Section 215 currently allows the FBI to search library and bookstore records, including those of individuals not suspected of criminal conduct, on the claim of mere "relevance" to an ongoing terrorism investigation. The Campaign for Reader Privacy was created to impress upon Congress that an individual's First Amendment-protected right to privacy in the books he borrows from a library or purchases from a bookseller demands a higher standard of scrutiny than mere "relevance." Section 215 is scheduled to sunset at the end of May. As approved by the Senate Judiciary Committee, the USA Patriot Sunset Extension Act of 2011 (S.193) provides this higher standard by requiring that the government demonstrate a connection to terrorism or espionage before a Section 215 search can be carried out in a library or bookstore.

## International Freedom to Publish

### AAP Protests Conviction of Turkish Publisher Ragip Zarakolu

AAP President Tom Allen and International Freedom to Publish Committee Chairman Hal Fessenden joined in sending a letter to the Turkish Minister of Justice protesting the conviction of Turkish publisher and free expression activist Ragip Zarakolu for publishing a book by N. Mehmet Guler *The KCK File/The Global State and Kurds Without a State*. Although neither the publisher nor the author received prison sentences, a substantial fine was imposed on the publisher and the author received a suspended sentence for "spreading propaganda" for an illegal organization. The book has been banned since its publication last spring.

The AAP letter called the convictions a "glaring violation" of Turkey's obligations as a signatory to Article 19 of the International Convention on Civil and Political Rights and the European Convention on Human Rights. "We hope that both will be acquitted on appeal that that the government will take steps to bring Turkey's laws into line with international human rights standards," the letter stated.

## Professional and Scholarly Publishing

### 2010 PROSE Awards Luncheon Videos Now Online!



*R.R. Hawkins: Past...Present...Future*, the short film that premiered at the 2010 PROSE Awards Luncheon on Thursday, February 3, 2011 in Washington, DC, is now available online on the [PROSE Awards website](#) and on YouTube. In addition to the Hawkins film, which takes viewers on a journey to discover the identity and industry importance of top PROSE prize namesake Reginald Robert Hawkins, a video presentation on this year's entries and videos of the entire PROSE Luncheon Ceremony, including the speech by the 2010 R.R. Hawkins Award

winner, are also available online.

### **PSP Guest Speakers**

The **PSP Books Committee** has invited guest speaker Lee Fife from Flat Iron Solutions to their next meeting on Friday, April 8 from 12:30-1:30pm. This talk will be held via webinar.

The discussion will focus on IP Rights Management and the Open Digital Rights Language (ODRL) Initiative, an international effort to develop and promote an open standard for rights expressions. ODRL is intended to provide flexible and interoperable mechanisms to support transparent and innovative use of digital content in publishing, distributing and consuming of digital media across all sectors and communities.

If you would like to join the webinar, please contact [spinto@publishers.org](mailto:spinto@publishers.org)

### **PSP Programs**

#### **The Finer Points of Messaging: An Executive Workshop for Publishers**

Co-presented by PSP and STM

Tuesday, April 26

10:00 am - 4:00 pm

Washington, DC

This program is a highly interactive workshop to hone skills on delivering clear, concise compelling messages about the publishing industry and its value to the communities it serves. In addition to tailoring messages to researchers and librarians, the session will include a focused section on working with U.S. policy makers, legislative staffers and government officials. Based on core STM industry messages that should be applicable to any publisher, this session will include information on messaging, best practice, role-play and peer discussion and on-site taped interviews and critique.

[More information about the event](#)

#### **Fundamentals of Copyright for Today's Dynamic Publishing Environment**

Thursday, May 5

10:00am - 3:00pm

Wolters Kluwer Offices

Two Commerce Square

2001 Market Street, 2nd Floor

Philadelphia, PA 19103

This session provides an overview of fundamental copyright concepts, with a focus on concerns primary to the publishing industry in today's dynamic, digital environment. The program will provide participants with an understanding of basic copyright principles and enable them to begin to apply that learning to their daily activities.

[More Information](#)

[Online Registration Form](#)

#### **Professional, Scholarly & Academic Books: The Basic Boot Camp**

Friday, May 20

9:00 am - 5:00 pm

AAP's NY Offices

71 Fifth Avenue

New York, NY

This program presents a unique opportunity to learn about book publishing. If you have less than three years' experience in professional, scholarly, and academic publishing or are considering a career change, this workshop will provide an indispensable overview of the industry.

[More information](#) (PDF)

[Online Registration Form](#)

For questions, please contact [spinto@publishers.org](mailto:spinto@publishers.org)

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